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**VICEROY HOTEL GROUP DESTINATIONS RECOGNIZED IN
CONDÉ NAST TRAVELER'S 2017 READERS' CHOICE AWARDS
ACROSS FOUR CATEGORIES**

Five of the Modern Luxury Brand's Properties Named As the 'World's Best' Hotels

LOS ANGELES, CA (October 25, 2017) – *Condé Nast Traveler* last week announced the results of its 30th annual Readers' Choice Awards with five Viceroy Hotel Group properties recognized across four categories:

- [Viceroy Riviera Maya - Top Resorts in Eastern Mexico #4](#)
- [Viceroy Central Park - The 50 Best Hotels in NYC #6](#)
- [Viceroy Santa Monica - Top Hotels in Los Angeles #9](#)
- [Viceroy L'Ermitage Beverly Hills - Top Hotels in Los Angeles #16](#)
- [Sugar Beach, A Viceroy Resort - Top Resorts in The Caribbean #23](#)

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as “the best of the best of travel.” Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

Bill Walshe, CEO of Viceroy Hotel Group states, “It's always an honor to be recognized for the one-of-a-kind authentic lifestyle experiences we provide at each of our destinations, but there is no better accolade than *Condé Nast Traveler's* Readers' Choice Awards. To have five of our properties, which equates to 40% of our Viceroy branded portfolio, chosen by readers across the world is a remarkable testament to the vibe-led hospitality we provide.”

The five wins also showcase success across Viceroy Hotel Group's brand tiers. Earlier this year, Viceroy Hotel Group announced the segmentation of its portfolio into three tiers, allowing guests to choose the unique and diverse experiences they want more easily. Of the winners, three are included in The Viceroy Icon Collection and two fall under The Viceroy Lifestyle Series umbrella.

In honor of the recognition, Viceroy Hotel Group has created the *Celebration Package* which will be available at all five award-winning properties, and includes a bottle of bubbles upon arrival, breakfast, and late checkout. For more details, visit viceroyhotelsandresorts.com and use booking code CELEBRATE at participating hotels. *

To determine the winners, over 300,000 readers submitted millions of ratings and tens of thousands of comments, voting on a record-breaking 7,320 hotels and resorts, 610 cities, 225 islands, 468 cruise ships, 158 airlines, and 195 airports. The Readers' Choice Awards appears in the November issue of *Condé Nast Traveler*, on newsstands nationwide on October 24, 2017. The full list is published exclusively online at www.CNTraveler.com/rca.

To view Viceroy Hotel Group's full list of properties, visit www.viceroyhotelsandresorts.com.

*May vary per hotel

About Viceroy Hotel Group

Viceroy Hotel Group inspires travelers with one-of-a-kind authentic lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. A leader in modern luxury, Viceroy's vibe-led hospitality is guided by the brand promise "Remember to Live," an affirmation to create lifelong memories for each and every guest. Viceroy destinations are segmented into three distinct portfolio tiers to help travelers find exactly the kind of experience they're looking for. The Viceroy Icon Collection properties include epic hotels and resorts in Chicago, Abu Dhabi, Beverly Hills, Riviera Maya, Snowmass, and St. Lucia, with forthcoming openings in Algarve, Buenos Aires, Istanbul, Panama, Cartagena, and Vietnam. The Viceroy Lifestyle Series hotels and resorts are found in attitude-led destinations including New York and Santa Monica, with a forthcoming opening in Serbia. The Urban Retreat Collection properties in San Francisco have an independent spirit and bold, eccentric personalities. Viceroy Hotel Group is a member of the Global Hotel Alliance (GHA) DISCOVERY, a unique loyalty program offering exclusive benefits and experiences to its members at over 550 hotels around the world. For more information, visit www.viceroyhotelsandresorts.com. Follow Viceroy Hotel Group at facebook.com/viceroyhotelgroup and on Instagram and Twitter @viceroyhotels.

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. www.cntraveler.com