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## **VICEROY HOTEL GROUP'S DIRECTOR OF FINANCE RECOGNIZED IN HOTEL MANAGEMENT MAGAZINE'S "THIRTY UNDER 30"**

*Jeff Wu Honored Amongst Industry's Rising Stars In Hospitality*

**LOS ANGELES, CA (October 18, 2017)** – Yesterday, HOTEL MANAGEMENT magazine announced the results of their annual "Thirty Under 30" list, naming Viceroy Hotel Group's Jeff Z. Wu, Director of Corporate Finance and Business Development, among their list of rising stars in the hospitality industry. Acknowledged for his dedication, passion and hard work contributing to the ongoing success of the modern luxury hotel brand, Jeff was chosen over more than 60 nominees for the honor.

Viceroy's Chief Financial Officer, Jeff Smith, says of the accolade, "Over the years, I've had the good fortune of working directly with young talent, and Jeff Wu is among the best I have worked alongside. It's rewarding to witness the output of Viceroy's talent management, mentoring and succession planning programs. I have no doubt that Jeff will continue to excel as his career progresses, and he works toward holding a top leadership position within our industry."

With a passion for all things travel, Jeff Wu began his career with Viceroy Hotel Group three years ago when he was 24 years old. To date, he has received several promotions, and continues to increase his responsibilities within the organization. Areas of growth and accomplishments include outstanding performance in corporate finance, accounting, short and long range strategic planning, underwriting, acquisitions and development, and marketing, where he played a key support role in the recently launched Viceroy Brand video.

"Pride is at the core of our business and we couldn't be more proud of Jeff, his accomplishments, and his contribution to our brand," said Bill Walshe, Chief Executive Officer of Viceroy Hotel Group. "It's an honor to be named one of HOTEL MANAGEMENT's Thirty under 30, and we can't think of a more deserving candidate."

HOTEL MANAGEMENT magazine's "Thirty Under 30" is an annual industry recognition that spotlights rising talent deserving of widespread acknowledgement for their dedication to the field. Nominees must be 30 years old or younger, currently work at any level in a hotel field, have completed a significant project for his or her hotel or organization and be recognized by leaders of his or her own hotel or organization as an emerging leader.

The 2017 Thirty Under 30 winners are featured in the October 17 print issue of *HOTEL MANAGEMENT*, out today. Visit [www.hotelmanagement.net](http://www.hotelmanagement.net) to learn more.

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### **ABOUT VICEROY HOTEL GROUP**

Viceroy Hotel Group inspires travelers with one-of-a-kind authentic lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. A leader in modern luxury, Viceroy's vibe-led hospitality is guided by the brand promise "Remember to Live," an affirmation to create lifelong memories for each and every guest. Viceroy destinations are segmented into three distinct portfolio tiers to help travelers find exactly the kind of experience they're looking for. The Viceroy Icon

Collection properties include epic hotels and resorts in Chicago, Abu Dhabi, Beverly Hills, Riviera Maya, Snowmass, and St. Lucia, with forthcoming openings in Algarve, Buenos Aires, Istanbul, Panama, Cartagena, and Vietnam. The Viceroy Lifestyle Series hotels and resorts are found in attitude-led destinations including New York and Santa Monica, with a forthcoming opening in Serbia. The Urban Retreat Collection properties in San Francisco have an independent spirit and bold, eccentric personalities. Viceroy Hotel Group is a member of the Global Hotel Alliance (GHA) DISCOVERY, a unique loyalty program offering exclusive benefits and experiences to its members at over 550 hotels around the world. For more information, visit [www.viceroyhotelsandresorts.com](http://www.viceroyhotelsandresorts.com). Follow Viceroy Hotel Group at [facebook.com/viceroyhotelgroup](https://facebook.com/viceroyhotelgroup) and on Instagram and Twitter @viceroyhotels.