

## Lionel Alvarez appointed General Manager of Viceroy at Ombria Resort, Algarve, Viceroy Hotels & Resorts' first hotel in Southern Europe



**May 2021:** Ombria Resort, Portugal's premium sustainable destination situated in Algarve is pleased to announce the appointment of Lionel Alvarez as General Manager of Viceroy at Ombria Resort and Viceroy Residences at Ombria Resort, the 5-star hotel complex due to open in Q2 2022 at the heart of Ombria Resort. This will mark the debut of the US-based Viceroy Hotels & Resorts in not only Portugal but throughout southern Europe and will also be the first branded residences managed by Viceroy in Continental Europe.

Born in France, Lionel Alvarez has managed and opened a number of luxury hotels around the world including Aman Resort's Hotel Bora Bora, Paraiso de la Bonita Resort & Thalasso in Mexico, Castillo Hotel Son Vida Spain, and Hotel Las Ventanas al Paraíso, a Rosewood Resort owned by Ty Warner in Los Cabos, México. Most recently, Alvarez managed the Vila Monte Farm House & Villa Índigo in Algarve.

Now embarking on the next stage of his career at Ombria Resort, Lionel Alvarez's leadership and extensive experience in the hospitality and real estate development industry will be vital in continuing to strengthen the positioning and awareness of Ombria Resort and the Viceroy and Viceroy Residences as a unique luxury and sustainable destination in the Algarve.

On his appointment, Lionel Alvarez commented:

*"I am delighted to join the team at Ombria Resort as they continue on their journey in the heart of the Algarve to create a low-density and sustainable development unlike any other. I am particularly excited to be spearheading the launch of the first Southern European Hotel and Residences managed by Viceroy Hotels & Resorts. The 'Viceroy at Ombria Resort' and the 'Viceroy Residences at Ombria Resort' is a unique and challenging hotel complex which will allow me to implement much of what I have developed during my time at various luxury hotels around the world."*

Debuting in Q2 2022, this sumptuous and secluded hotel will feature 76 luxe guestrooms and suites, 65 residences, a regionally-inspired spa, health and fitness facilities, heated pools, several restaurants and bars, conference center, Generation V Kid's Club – all surrounded by a landmark 18-hole golf course and miles of citrus groves, fig and carob trees, small farms, and inland villages with cobblestone streets. Guests and owners of the residences will discover culinary experiences blending the talents of world-class chefs with regional delights, sophisticated lifestyle will mingle with a timeless way of life and simple pleasures.

The Viceroy Residences at Ombria Resort feature 1- and 2-bedroom apartments, completely furnished and equipped to Viceroy Hotels & Resorts' exacting five-star standards and feature open-plan kitchens, lavish living spaces and stunning views of the golf course from their private gardens or terraces with swimming pools or jacuzzi.

Currently under construction with completion planned for Q2 2022, the Viceroy Residences at Ombria Resort are an investment in a branded freehold holiday home, fully serviced and managed by Viceroy Hotels & Resorts with 40% already sold. Owners benefit from privileged access to the hotel's facilities and a guaranteed rental return for the first five years.

Lionel Alvarez adds:

"At Ombria Resort lies an authentic commitment to sustainability, taking into account economic, environmental and social responsibilities, in order to implement a naturally exceptional development in harmony with the surrounding landscape and local communities of the interior of the Algarve. Due to all of this, I have proudly accepted this new challenge and can't wait to get started".

As one of Europe's most popular, peaceful and low-density destinations, Portugal's Algarve region has become a leading example in providing a healthy environment and greater well-being. Ombria Resort is a new development located amidst a serene, secluded and natural landscape of rolling green hills, rivers and lush cork and oak forests, only a short 25-minute drive from Faro airport. Ombria Resort focuses on sustainability, low-density living and respect for its peaceful natural surroundings, making it the perfect choice for families, couples and individuals looking to relocate and achieve a healthy work-life balance in the countryside, away from the coastal crowds but within easy reach of several beaches, international schools and Loulé, one of the most vibrant, historic and cultural cities in Algarve.



For further information visit: [www.ombria.com](http://www.ombria.com)

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For images or to discuss press visits, please contact: [ombria@rivaglobal.co](mailto:ombria@rivaglobal.co)

### **About Ombria Resort**

With the opening of the first phase planned for mid-2022, Ombria Resort is a new luxury development, with 153 hectares of total area surrounded by a serene and natural landscape of green hills, streams and forests of lush trees, located in the Algarve, 7km north of Loulé and 20km from the beaches and Faro airport.

Ombria Resort aims to pioneer a new generation of low-density construction resorts, where sustainability, environmental protection and local heritage support are priorities. Ombria Resort, which is being built respecting the highest international standards of design, service, quality and facilities available, includes:

- The 5-star Hotel Complex Viceroy at Ombria Resort and Viceroy Residences at Ombria Resort, including spa, health and fitness facilities, several restaurants and bars, conference center and heated pools;
- Three different real estate phases with a total of around 380 properties, including luxury villas, villas, semi-detached villas and apartments priced from approximately 500.000€.
- 18-hole golf course, designed by architect Jorge Santana da Silva, including Clubhouse;
- Leisure and entertainment facilities such as organic farming area, beekeeping facilities, astronomical observatory, beach club on one of the nearby beaches, nature walks for hiking and cycling and other sports facilities.

### **About Viceroy Hotels & Resorts**

Viceroy Hotels & Resorts is a global modern luxury brand, inspiring travelers with one-of-a-kind, authentic experiences that bring together provocative design and intuitive service. Dynamic destinations immersed in the local community and culture are at the core of the Viceroy guest experience, and to better serve travelers the brand has established three unique hotel categories consisting of the **Icon Collection** composed of unparalleled properties furnishing lavish experiences, the **Lifestyle Series** offering energizing stays in vibrant locales, and **Urban Retreats** based in bold, eccentric cities. Viceroy's portfolio of hotels and resorts can be found in a diverse array of breathtaking and inspiring destinations, including Los Cabos, Santa Monica, Chicago, Beverly Hills, Riviera Maya, Snowmass, San Francisco, Washington D.C. and St. Lucia. The brand recently expanded to D.C. with the opening of the Viceroy Washington DC and Hotel Zena (Washington D.C.). Viceroy will also grow its international portfolio with the opening of Viceroy Kopaonik Serbia in 2021, Viceroy at Ombria Resort Algarve (Portugal) in 2022 and Panama's Bocas Del Toro in 2023.

Viceroy is a member of the Global Hotel Alliance (GHA) DISCOVERY, a unique loyalty program offering exclusive benefits and experiences to its members at over 570 hotels around the world. For more information, visit [www.viceroyhotelsandresorts.com](http://www.viceroyhotelsandresorts.com). Follow Viceroy on [Facebook](#) and [Instagram](#).

### **About Pontos Group:**

Pontos Group is a Finnish family-owned company that invests in carefully selected real estate, growth and private equity projects in different sectors in Finland, the Baltic countries and Portugal. Its main objective is to ensure sustainable growth in all its partnerships and investments. Pontos Group's real estate portfolio covers companies such as LAK Real Estate, which currently develops the Aviapolis area at Helsinki airport and direct investments such as Viru Keskus shopping mall and Sokos Hotel Viru, which offer versatile accommodation, shopping area and entertainment services in central Tallinn. Pontos Group is owned by Ilpo Kokkila (Chairman of the Board) and Timo Kokkila (CEO).

More information at: [www.pontos.fi/](http://www.pontos.fi/).