

VICEROY

SNOWMASS

VICEROY SNOWMASS HIRES NEW EXECUTIVE CHEF JAY MCCARTHY

Snowmass Village, CO (Oct. 1, 2018) – [Viceroy Snowmass](#), the award-winning luxury resort located in Snowmass Village, is pleased to welcome Executive Chef, Jay B. McCarthy, as the leader of the property’s culinary team. Chef McCarthy will oversee [TORO Kitchen & Lounge](#), the hotel’s pan-Latin inspired restaurant, as well as the new coffee shop, [Café V](#), the recently renovated outdoor pool bar, [NEST](#), in-room dining, banquet and catering operations.

“We are thrilled to have Jay join our exemplary team here at Viceroy Snowmass,” said Robert Purdy, general manager of Viceroy Snowmass. “We know his incredible experience and talent will bring elevated, innovative and delicious dishes to our menus for our guests.”

Born in New York, Jay attended Texas A&M University, where he earned a degree in aerospace engineering. But, after graduation, he found more inspiration in blending flavors than in mixing jet fuels. McCarthy made his way back to New York City and then on to San Antonio where he landed several chef positions with exclusive San Antonio restaurants, including Cascabel, where he was named the Best Chef in San Antonio, and the restaurant was distinguished as serving the best Southwestern cuisine in the city. Chef’s culinary prowess was also noted by Texas Monthly, which highlighted him as a “rising star” for his work in the state. Following his time in San Antonio, McCarthy made his way to Colorado to become corporate chef for Group 970 based in Beaver Creek, CO., overseeing all culinary operations for the company’s five restaurants. Most recently, McCarthy held the position as Director of Operations for Richard Sandoval Hospitality in Colorado.

Chef McCarthy is renowned for his culinary expertise, especially when it comes to beef, and has a knack for blending worldly culinary flavors into his own unique dishes. Designated as a Certified Culinary Professional (CCP) by the International Association of Culinary Professionals, McCarthy has consulted about cooking around the world, and has appeared on top culinary television programs like Food Network’s “Ready, Set, Cook” and PBS’s “Savor the Southwest.”

TORO Kitchen & Lounge opened December 2017 and is the cornerstone of the recent \$6 million in enhancements throughout the resort. Approachable yet sophisticated, the Pan-Latin inspired menu melds the flavors of Peru, Mexico, and other South American regions, while using locally sourced ingredients from the mountains of Colorado.

Café V, a brand new lobby café, is a sleek and convenient grab-and-go option for breakfast and lunch, featuring a variety of fresh beverages, seasonal breads, artisan sandwiches and handmade selections from Executive Pastry Chef Ronald Vilorio.

Lastly, the highly anticipated return of Nest pool bar offers an alfresco, slope-side setting and a mountain-inspired menu. Diners will enjoy an array of menu options including the tuna tataki, tasty crab cakes, short rib Tlayudas and more.

ABOUT VICEROY SNOWMASS

Viceroy Snowmass is an award-winning luxury resort hotel located only minutes from downtown Aspen at the base of one of the world's finest ski mountains. Viceroy Snowmass offers ski-in/ski-out hotel guest rooms and residences complemented by unmatched amenities, Ute-inspired spa and imaginative dining options. Just in time for the 2018 - 2019 ski season, Viceroy Snowmass has completed a multi-million dollar renovation, which includes the addition of an entirely new ski-in/ski-out bar, a new restaurant, lobby enhancements with a coffee and pastry shop, new state-of-the-art fitness center and a new yoga studio as well as the outdoor pool and spas. From skiing and snowboarding to hiking, horseback riding and fly-fishing, Viceroy Snowmass offers year-round opportunities for adventure, making it the ideal setting for a Rocky Mountain vacation during every season.

Viceroy Snowmass was awarded LEED™ Gold Certification for sustainable design, construction and overall environmental stewardship. Follow Viceroy Snowmass on [Facebook](#), [Twitter](#) and [Instagram](#) at @viceroySnowmass. For more information, visit www.viceroyhotelsandresorts.com/snowmass.

ABOUT VICEROY HOTEL GROUP

Viceroy Hotel Group inspires travelers with one-of-a-kind authentic lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. A leader in modern luxury, Viceroy's vibe-led hospitality is guided by the brand promise "Remember to Live," an affirmation to create lifelong memories for each and every guest. Viceroy destinations are segmented into three distinct portfolio tiers to help travelers find exactly the kind of experience they're looking for. The Viceroy Icon Collection properties include epic hotels and resorts in Los Cabos, Chicago, Dubai, Beverly Hills, Riviera Maya, Snowmass, and St. Lucia, with forthcoming openings in Algarve, Buenos Aires, Panama, and Vietnam. The Viceroy Lifestyle Series hotels and resorts are found in attitude-led destinations including New York and Santa Monica, with a forthcoming opening in Serbia. The Viceroy Urban Retreats in San Francisco have an independent spirit and bold, eccentric personalities. Viceroy Hotel Group is a member of the Global Hotel Alliance (GHA) DISCOVERY, a unique loyalty program offering exclusive benefits and experiences to its members at over 500 hotels around the world. For more information, visit www.viceroyhotelsandresorts.com. Follow Viceroy Hotel Group at facebook.com/viceroyhotelgroup and on Instagram and Twitter @viceroyhotels.

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